

# NEWSLETTER 1



## JOB READY

### THE PROJECT

The JobReady project aims to address the gap between labour market demands and skills supplied in the hospitality sector by developing a short and innovative programme aimed at those who are not employed but are looking to acquire relevant job skills in hospitality operations. Partners from Iceland, Austria, Cyprus and Spain will collaborate to design a model that combines vocational training with work placements. This will enable people with fewer opportunities to acquire labour market relevant skills and improve their employability.

### THE PARTNERS

The project is coordinated by MSS (Miðstöð símenntunar á Suðurnesjum), an educational institution in south-west Iceland.

The consortium partners are the following four associations

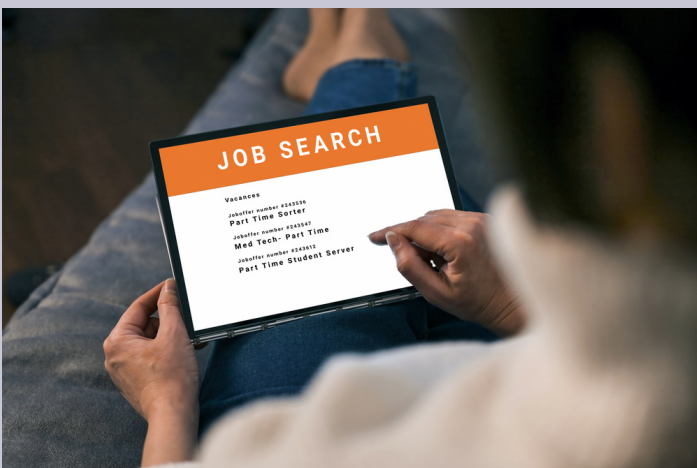
- BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH from Austria
- INTEMPORE from Bulgaria
- DEKAPLUS from Chipre
- AEGARE from Spain



### OBJECTIVES

The general objectives of the project are:

- To support continuing VET training providers in responding to the labour market demands by developing an innovative short course in Hospitality Operations.
- To upskill VET trainers and employers to jointly implement short-term vocational courses in Hospitality Operations by developing and delivering ToT program and Guidelines for Internships.
- To support people with fewer opportunities to swiftly acquire skills demanded by the labour market through accessing a free of charge innovative short course in Hospitality Operations, which also provides direct access to potential employers through internships.



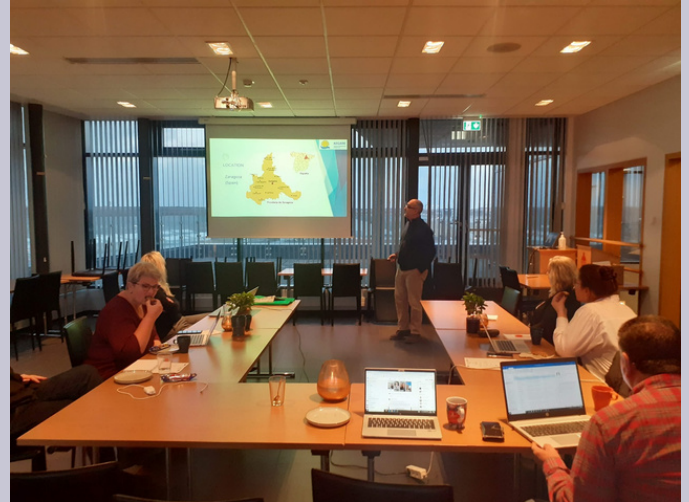
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## TARGET GROUP

The JobReady project target groups are:

1. VET providers delivering vocational courses in the field of hospitality
2. VET trainers delivering training in hospitality
3. People with fewer opportunities and from disadvantaged backgrounds seeking to acquire relevant skills for rapid labour market insertion.
4. Businesses from the hospitality industry seeking to employ competent middle skill labour to meet their urgent need for adequately skilled staff.



## TRANSNATIONAL MEETING

The partners convened for the inaugural Transnational meeting in Reykjanæsbæ, Iceland, on the 21st and 22nd of November 2023, with all partners present.

This meeting started with a presentation of guidelines by Margrét Jóhannsdóttir, who is representative of the Icelandic National Agency.

The rest of the meetings dealt with the topics of the WPs mentioned above. First, the activities, tasks, partner roles and KIPs of each WP were discussed in a general way.

Later, specific topics related to the development of WP1 and WP2 were analysed. Regarding the first work package, the establishment of the project website, social media channel and newsletter 1 was discussed. Regarding the second work package, the activities to be carried out, including workshops, were planned.

The following day commenced with individual presentations from each partner, providing insights into their respective roles and contributions to the project. Concluding the session, the partners indulged in a touristic exploration of the city, fostering camaraderie and rapport among the consortium members.

## FIRST TRANSNATIONAL MEETING



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